



2018 State of the Town



LBA



Leonardtown
Business Association

News & Accomplishments

- Expanded member benefits
- First Friday
- Shop Leonardtown
- Downtown Tunes
- Administration
 - Staff
 - Financials
 - Assets

2018 Initiatives

- Quarterly business development presentations
- Kiosk maps/sponsorship opportunity



2017 advertising

Leonardtown SUMMER SALE

Sat. June 17 thru Fri. July 7 2017

Uptown

BRETTON BAY OPTICAL
40845 Merchants Ln.
Leonardtown • 301-997-1822
Free Lens Care Kit (bottle of spray cleanser plus case and cleaning cloth of your choice of color) with purchase of each pair of eyeglasses.

ACE Hardware
40845 Merchants Ln.
Leonardtown • 301-475-5800
Come by to see our specials!

Your Hobby Train Dealer
IDE TRACK HOBBIES
40845 Merchants Ln.
Leonardtown • 301-475-5381
Special pricing for our customers on over 6,000 different items

Horizon ART
41665 Fenwick St.
Leonardtown • 240-296-4785
Half price on our 11 x 14 chromaluxe panels! Usually \$40, now only \$20 for this event. While supplies last!

Crazy for Ewe
22725 Washington St.
Leonardtown • 301-475-2744
Save 20% to 75% on selected yarn and needles.

Opal
41625 Park Ave.
Leonardtown • 302-438-1629
The Opal Gallery Gift Bag
A \$39.00 value special price for the "Leonardtown Summer Sale" only \$25. Available while supplies last!

USED BOOKS & MUSIC
41655 A Fenwick St.
Leonardtown • 301-475-2859
In store Specials!

H/E HOME ELEMENTS
22725 Washington St.
Leonardtown • 301-690-2800
25% OFF
Pillows, Wall Art & Area Rugs

Fuzzy Farmers Market
26005 Point Lookout Rd.
Leonardtown • 301-904-4357
25% off clover felting tools

The Good Earth Natural Foods Co.
41675 Park Ave.
Leonardtown • 301-475-1630
\$1 off our Smoothie of the Day
We will feature a unique smoothie recipe every day!

Shop Leonardtown

Discover all that Leonardtown has to offer!

Coastal Arts Market
www.coastalartsmarket.com

Crazy for Ewe Yarns
www.crazyforewe.com

Fenwick Street Used Books & Music
www.fenwickbooks.com

The Good Earth Natural Foods Co.
www.goodearthnaturals.com

Heritage Chocolates
www.heritagechocolateshop.com

Home Elements
www.he-furniture.com

WM Davis Builders
www.wmdavis.com

St. Mary's Nursing & Rehabilitation Center
www.stmarysnursingcenter.com
...and much more

Whatever your preferred pace, you'll find lots to love in Leonardtown.

LEONARDTOWN
www.leonardtown.somd.com

LEONARDTOWN arts & entertainment DISTRICT

LBA
Leonardtown Business Association
www.thelba.org

Shop Leonardtown

Saturday May 13, 2017
10am - 5pm

Spring Fling

Shopping Event

in Leonardtown

PARTICIPATING BUSINESSES

Uptown

- Ace Hardware - Leonardtown
- Breton Bay Optical
- SideTrack Hobbies

Downtown

- Big Larry's Comics
- Crazy for Ewe Yarns
- Fenwick Street Used Books & Music
- Fuzzy Farmers Market
- The Good Earth Natural Foods Company
- Home Elements
- Horizon Gallery
- Opal Gallery & Gifts

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Leonardtown Sidewalk SALE

Saturday September 9, 2017
11am

Come explore the shops and restaurants of beautiful and charming Leonardtown!

Participating businesses will be setting up outside their respective establishments and offering special sales and deals only found during the Sidewalk Sale!

H/E HOME ELEMENTS
22725 Washington St.
301-690-2800

USED BOOKS & MUSIC
41655 A Fenwick St.
301-475-2859

Crazy for Ewe
22725 Washington St.
301-475-2744

Fuzzy Farmers Market
26005 Point Lookout Rd.
301-904-4357

BRETTON BAY OPTICAL
40845 Merchants Ln.
301-997-1822

Opal
41625 Park Ave.
302-438-1629

BIG LARRY'S
22745 Washington St.
301-475-1860

Horizon ART
41665 Fenwick St.
240-296-4785

Yellow Door Art Studio
22735 Washington St.
240-825-1888

Heavenly Presents
22607 Washington St.
301-419-9170

ACE Hardware
40845 Merchants Ln.
301-475-5800

The Hair Company
22740 Washington Street.
301-479-5225

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Shop Leonardtown

- Pax River Welcome Guide
- Winefest program
- River Concert Series program
- County Times
- Enterprise
- LBA rate for discovery map



First Friday!

- First Friday signs
- Pink Friday fundraiser
- Grateful Harvest fundraiser
- New First Friday leadership



Thank you to our 2017 sponsors!



Askey, Askey, & Associates • Community Bank of the Chesapeake
Dunkin' Donuts • Good Earth • Guy Distributing • Olde Town Pub
Printing Press • T&T Sweeping & Port-o-Let



Chris Kaselemis, Director

Tourism

■ Leonardtown Work Plan Excerpt

- Leonardtown medium-term objectives include:
 - Develop outreach plan to developers regarding opportunities.
 - Work with the Town to secure a boutique hotel property.
 - Develop a marketing plan for the Town as the County's visitor hub.
 - Position Leonardtown as the premier location in the County for a "hub and spoke" program where visitors can stay, walk to dining and shopping and explore the County.

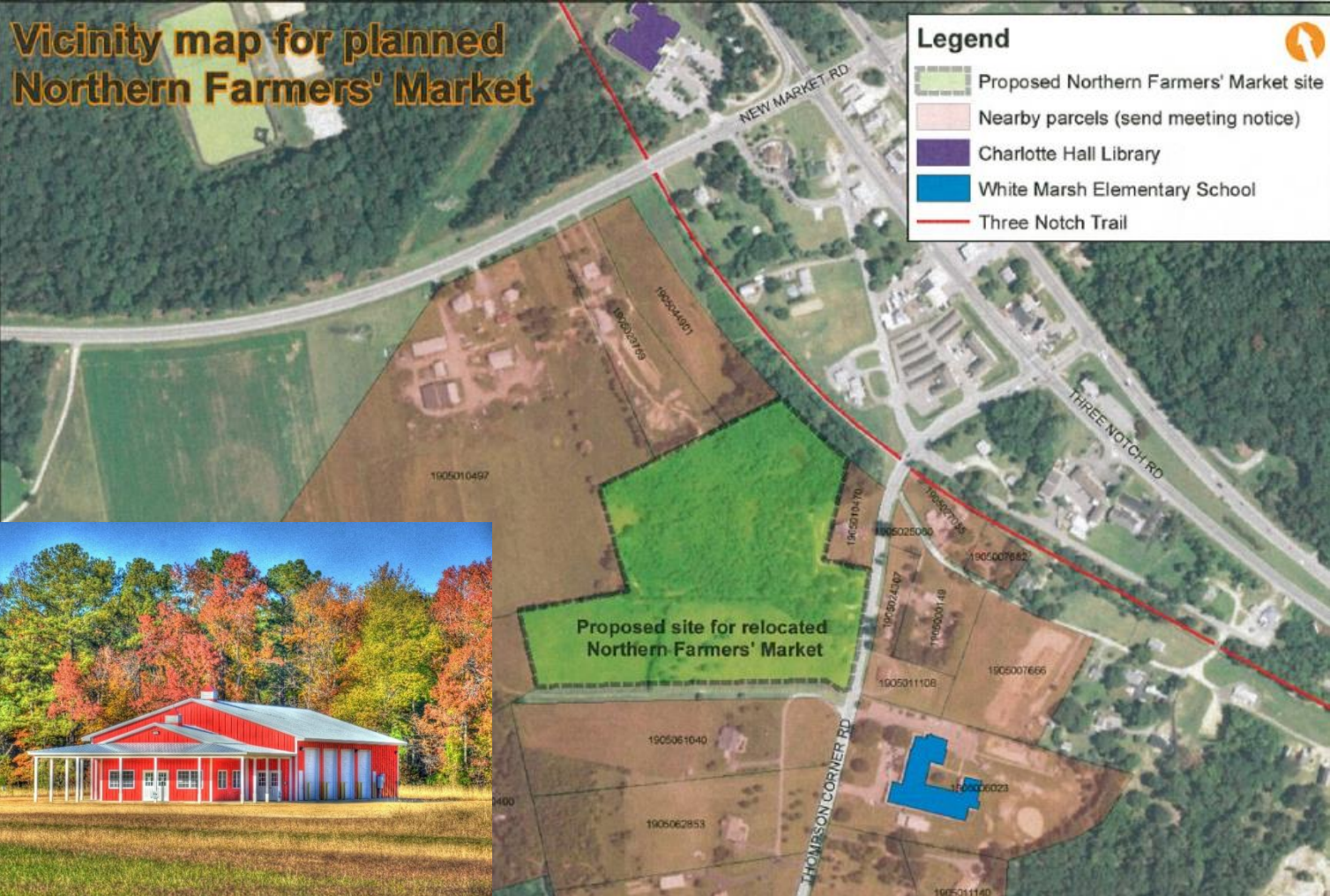


North County Farmer's Market

Vicinity map for planned Northern Farmers' Market

Legend

- Proposed Northern Farmers' Market site
- Nearby parcels (send meeting notice)
- Charlotte Hall Library
- White Marsh Elementary School
- Three Notch Trail



New Technology Incubator



St. Mary's County Airport





Town News »»

Grant Funded Projects

Elevator in Town Hall–

- Under construction
- Scheduled for completion May 2018
- \$300,000 project

ENR Upgrade to Wastewater Treatment Plant–

- Substantially complete January 2018
- Ribbon cutting April 2018
- \$17 million project

Wharf Slips and Pier–

- Nearing design completion
- Permit process underway since Fall 2017
- Project out to bid Summer 2018
- \$361,000 estimated project

Infrastructure Projects

Rt. 5 Widening Breakout Project–

- State Highway project
- From Clarks Rest entrance to Medstar St. Mary's Hospital entrance
- Advance grading contract out to bid March 2018
- 3–4 year project

Rt. 5 Waterloop–

- Town project to loop water system
- Completed January 2018

Infrastructure continued

Hollywood Road Sidewalk Project– Phase 2

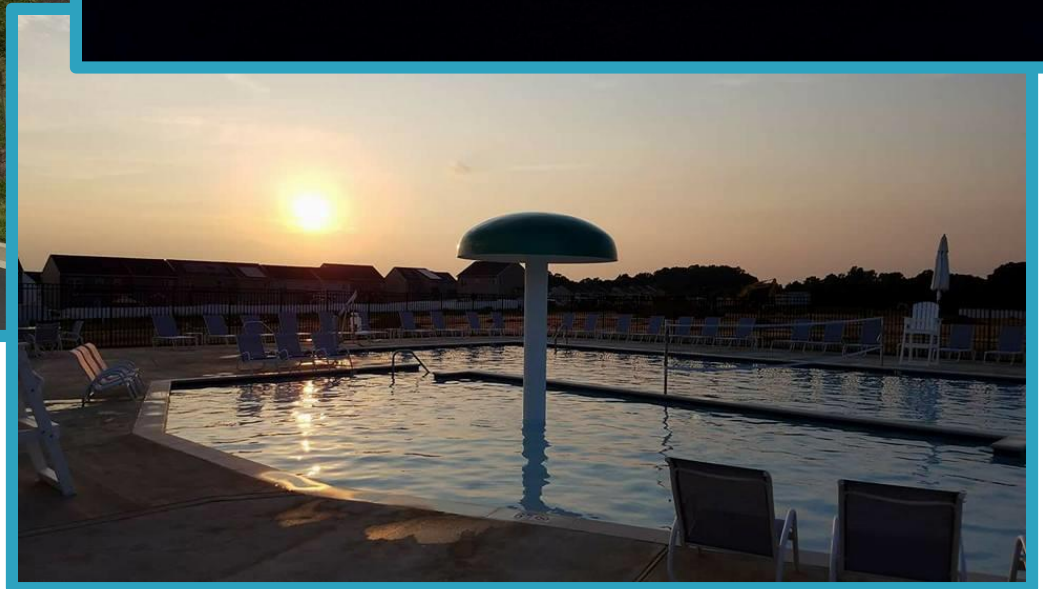
- State Highway Project
- Design completion slated for Fall 2018
- Extends from Governmental Center to Leonard's Grant Parkway

Streetlight Extension Downtown–

- Extending pedestrian streetlights to Burchmart on Washington Street, to Gregory Lane on Fenwick Street and in front of PNC building
- Revisiting lighting and signage for public parking lots

Clarks Rest Marrick Homes

- Pool and clubhouse opened Summer 2017
- Rt. 5 entrance opened Fall 2017
- Phase 2 homes being constructed



Meadows at Town Run

Quality Built Homes

- 107 lot single family subdivision
- Received final site plan approval October 2017 for Phase 1 – consisting of 60 lots
- Improvements to Hollywood Road
- Waterline improvements/Well & Water Tower site



The Hamptons at Leonardtown

142 unit luxury apartments

- Scheduled to open Late 2018
- Pool and clubhouse
- Access from Rt. 5 and Fenwick Street
- Walkable to downtown businesses



Commercial Projects

- Park Avenue Apartments
- Leonardtown Library and Senior Activity Center
- SMECO



Leonardtown Library and Garvey Senior Activity Center



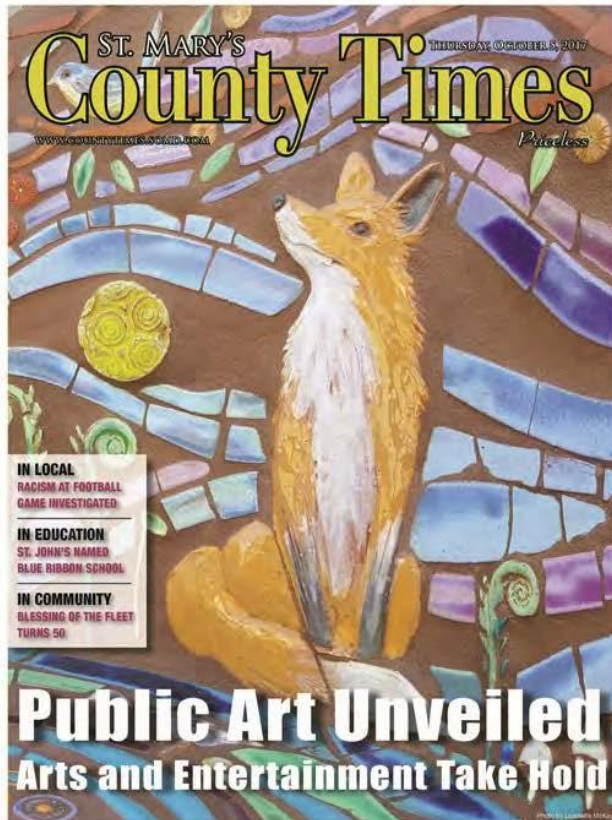
Shepherd's Old Field Community Market

- Opening April 2018
- Farmers Market, Consignment space, Coffee bar, root SUP & Fitness Entertainment space
- Beer and Wine Garden in design





- New partnerships and outreach
- Increase activities for A&E First Friday
- Public Art Projects



By Lashelle McKay
Special to The County Times

The Arts and Entertainment District designation was a long time in the making but Leonardtown's 2013 designation has been the stimulus for an upsurge of art in St. Mary's County. Nationally, Arts and Entertainment (A&E) Districts can be found in cities and towns of all sizes, each one uniquely reflecting a local mission, history, and cultural development.

Leonardtown's mission for the designation is to continue its revitalization efforts by enhancing its vibrant and diverse arts and entertainment venues and to give artists a place to come together in a collaborative atmosphere where creativity and inspiration are encouraged and nourished.

A huge milestone of the A&E designation is the unveiling this week of the first public art project initiated by the Leonardtown Arts and Entertainment District. Town Administrator, Lashelle McKay, told the County Times that in 2016 the town put out a call to artists for proposals for a public art project. The winning artist was Parran Colby, a Southern Maryland artist working in the medium of terra cotta clay tile and mosaic. Parran created a beautiful mosaic tiled bench entitled "The Naturalist's Bench." Funding for the bench was secured through a grant from the Maryland State Arts Council and the Commissioners of Leonardtown.

Parran drew inspiration for "The Naturalist's Bench" from her own artistic interest in observing the beauty and wonder of the natural world around us...discovering bits of flora and fauna...making art feel approachable. The theme of the bench design features small vignettes of nature depicted in north and west of vibrantly glazed tiles. "It is a visual wonderland, engaging to both children and adults. Elements of nature from the southern Maryland region will encourage visitors to sit and spend time looking closely at the details of the art," says artist, Parran Colby. Parran believes that the best public art projects have a powerful relevance to their place, a sense of intrigue and surprise, and a visually compelling design. Colby has certainly captured this concept in "The Naturalist's Bench." The public is welcome to come and witness the unveiling at 5:45 p.m. at First Friday on October 6th, in front of the Town Hall at 2260 Washington Street.

Events of varied themes take place in Leonardtown year round. One prominent monthly event has certainly become First Friday. This month First Friday is the theme with an annual call to artists to decorate the art for the "Lifting Design" cancer awareness fund-raiser. In addition to the two art centers the St. Mary's County Arts Council will be showing off its new offices located at 2260 Washington Street in the downstairs of the Leonardtown Arts Center. These offices will bring a larger presence to the Arts Council on a day to day basis as they carry out their mission of cultivating the arts to enrich the quality of life in the community. "The St. Mary's County Arts Council is pleased to take a leading role in fostering economic vitality through the arts," Michael Brown, President of the SMAC stated.

Being Southern Maryland's only A&E District has not only been inspirational to artists in Leonardtown but all over southern Maryland. Working in a close partnership with the St. Mary's County Arts Council we have seen the opening of numerous galleries showing local artists' creations in St. Mary's County including the Lexington Park Library, branches of the Community Bank of the Chesapeake and MedStar St. Mary's Hospital. In Leonardtown, North End Gallery celebrates more than 30 years as a vibrant, cooperative gallery. This month Opal Art Gallery celebrates five years in Leonardtown. In recent years Yellow Door Art Studio, Wine and Design, Bella Music School, Fuzzy Farmers Market and Chry's Eco have emerged as thriving destinations for local art.

In May of this year the St. Mary's Community Development Corp. with the support of the Southern Maryland Heritage Area Consortium and the St. Mary's County Arts Council produced a beautiful mural designed by Egon Wozniak at Green Mills Road and South Shangri-La Drive in Lexington Park, MD. The CDC is continuing to develop the Lexington Park Arts Park on Coral Drive in Lexington Park. This enhances the area that is already home to the highly successful Three North Theatre. Art is blossoming in St. Mary's County.

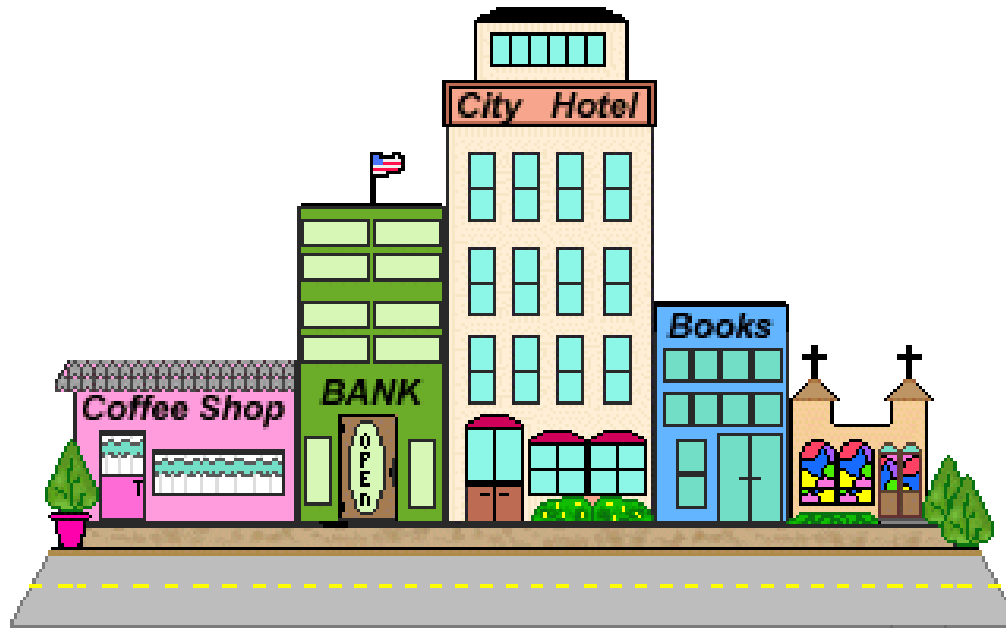
Main Street Affiliate

- Main Street Workshop held January 22nd
- New office manager position



Economic Development

- Update Downtown Plan
- Retail Recruitment
- New Businesses



2018 Events

- Earth Day– April 22nd
- Spring Fling Classic Car Show–April 29th
- Leonardtown Rotary Paddle for Heroes– June 9th
- US Navy Band Country Current– June 21st
- So MD Film Festival– July 13th & 14th
- SMBC Summer Regatta–July 28th & 29th
- Beach Party– August 4th
- Taste of St. Mary’s– September 15th
- Trick of Treat on the Square– October 20th
- Veteran’s Day Parade–November 11th
- Christmas on the Square–November 23rd



2018 CALENDAR OF EVENTS



COMPLIMENTS OF:

Commissioners of Leonardtown
A MARYLAND ARTS & ENTERTAINMENT DISTRICT

