



# 2018 State of the Town



# News & Accomplishments

- Expanded member benefits
- First Friday
- Shop Leonardtown
- Downtown Tunes
- Administration
  - Staff
  - Financials
  - Assets

## 2018 Initiatives

- Quarterly business development presentations
- Kiosk maps/sponsorship opportunity



# 2017 advertising

**Leonardtown SUMMER SALE**

**Sat. June 17 thru Fri. July 7 2017**

**Uptown**

**BRETON BAY OPTICAL**  
40845 Merchants Ln.  
Leonardtown • 301-997-1822  
**Free Lens Care Kit** (bottle of spray cleanser plus case and cleaning cloth of your choice of color) with purchase of each pair of eyeglasses.

**ACE Hardware**  
40845 Merchants Ln.  
Leonardtown • 301-475-5800  
**Come by to see our specials!**

**IDE TRACK Hobbies**  
40845 Merchants Ln.  
Leonardtown • 301-475-5381  
**Special pricing for our customers on over 6,000 different items**

**Horizon ART**  
41665 Fenwick St.  
Leonardtown • 240-266-4785  
**Half price on our 11 x 14 chromaluxe panels!** Usually \$40, now only \$20 for this event. While supplies last!

**Crazy for Ewe**  
22725 Washington St.  
Leonardtown • 301-475-2744  
**Save 20% to 75% on selected yarn and needles.**

**Opal Fine Jewelry & Gifts**  
41625 Park Ave.  
Leonardtown • 302-438-1629  
**The Opal Gallery Gift Bag**  
A \$39.00 value special price for the "Leonardtown Summer Sale" only \$25. Available while supplies last!

**USED BOOKS & MUSIC**  
41655 A Fenwick St.  
Leonardtown • 301-475-2859  
**In store Specials!**

**H/E HOME ELEMENTS**  
22725 Washington St.  
Leonardtown • 301-690-2800  
**25% OFF**  
Pillows, Wall Art & Area Rugs

**Fuzzy Farmers Market**  
26005 Point Lookout Rd.  
Leonardtown • 301-904-4357  
**25% off clover felting tools**

**The Good Earth Natural Foods Co.**  
41675 Park Ave.  
Leonardtown • 301-475-1630  
**\$1 off our Smoothie of the Day**  
We will feature a unique smoothie recipe every day!

**Shop Leonardtown**

**Discover all that Leonardtown has to offer!**

**Coastal Arts Market**  
www.coastalartsmarket.com

**Crazy for Ewe Yarns**  
www.crazyforewe.com

**Fenwick Street Used Books & Music**  
www.fenwickbooks.com

**The Good Earth Natural Foods Co.**  
www.goodearthnaturals.com

**Heritage Chocolates**  
www.heritagechocolateshop.com

**Home Elements**  
www.he-furniture.com

**WM Davis Builders**  
www.wmdavis.com

**St. Mary's Nursing & Rehabilitation Center**  
www.stmarysnursingcenter.com  
...and much more

**Shop Leonardtown**

**Shop Leonardtown**

**Saturday May 13, 2017 10am - 5pm**

**Spring Fling Shopping Event in Leonardtown**

**PARTICIPATING BUSINESSES**

**Uptown**

- Ace Hardware - Leonardtown
- Breton Bay Optical
- SideTrack Hobbies

**Downtown**

- Big Larry's Comics
- Crazy for Ewe Yarns
- Fenwick Street Used Books & Music
- Fuzzy Farmers Market
- The Good Earth Natural Foods Company
- Home Elements
- Horizon Gallery
- Opal Gallery & Gifts

**LBA Leonardtown Business Association**

**Leonardtown Sidewalk SALE**

**Saturday September 9, 2017 11am**

**Come explore the shops and restaurants of beautiful and charming Leonardtown!**

**PARTICIPATING BUSINESSES**

**Uptown**

- Ace Hardware
- Breton Bay Optical
- SideTrack Hobbies

**Downtown**

- Big Larry's Comics
- Crazy for Ewe Yarns
- Fenwick Street Used Books & Music
- Fuzzy Farmers Market
- The Good Earth Natural Foods Company
- Home Elements
- Horizon Gallery
- Opal Gallery & Gifts

**LBA Leonardtown Business Association**

- Pax River Welcome Guide
- Winefest program
- River Concert Series program
- County Times
- Enterprise
- LBA rate for discovery map



# First Friday

- First Friday signs
- Pink Friday fundraiser
- Grateful Harvest fundraiser
- New First Friday leadership



# Thank you to our 2017 sponsors!



Askey, Askey, & Associates • Community Bank of the Chesapeake  
Dunkin' Donuts • Good Earth • Guy Distributing • Olde Town Pub  
Printing Press • T&T Sweeping & Port-o-Let



Chris Kaselemis, Director

# Tourism

## ■ Leonardtown Work Plan Excerpt

- Leonardtown medium-term objectives include:
  - Develop outreach plan to developers regarding opportunities.
  - Work with the Town to secure a boutique hotel property.
  - Develop a marketing plan for the Town as the County's visitor hub.
    - Position Leonardtown as the premier location in the County for a "hub and spoke" program where visitors can stay, walk to dining and shopping and explore the County.



# North County Farmer's Market



# New Technology Incubator



# St. Mary's County Airport





Town News »»

# Grant Funded Projects


## Elevator in Town Hall–

- Under construction
- Scheduled for completion May 2018
- \$300,000 project

## ENR Upgrade to Wastewater Treatment Plant–

- Substantially complete January 2018
- Ribbon cutting April 2018
- \$17 million project

## Wharf Slips and Pier–

- Nearing design completion
  - Permit process underway since Fall 2017
  - Project out to bid Summer 2018
  - \$361,000 estimated project
- 

# Infrastructure Projects

## Rt. 5 Widening Breakout Project–

- State Highway project
- From Clarks Rest entrance to Medstar St. Mary's Hospital entrance
- Advance grading contract out to bid March 2018
- 3–4 year project

## Rt. 5 Waterloop–

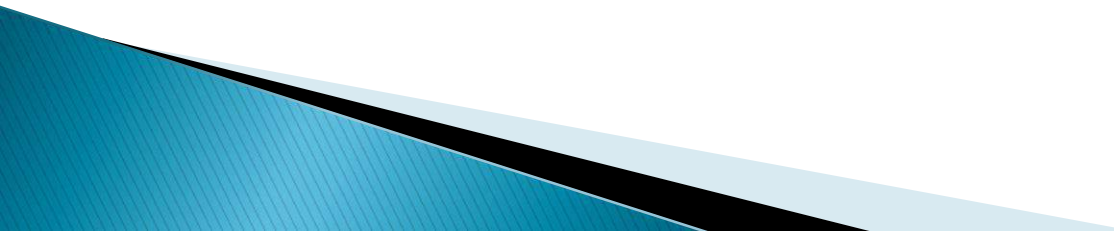
- Town project to loop water system
  - Completed January 2018
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# Infrastructure continued

## Hollywood Road Sidewalk Project– Phase 2

- State Highway Project
- Design completion slated for Fall 2018
- Extends from Governmental Center to Leonard's Grant Parkway

## Streetlight Extension Downtown–

- Extending pedestrian streetlights to Burchmart on Washington Street, to Gregory Lane on Fenwick Street and in front of PNC building
  - Revisiting lighting and signage for public parking lots
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# Clarks Rest Marrick Homes

- Pool and clubhouse opened Summer 2017
- Rt. 5 entrance opened Fall 2017
- Phase 2 homes being constructed



# Meadows at Town Run

## Quality Built Homes

- 107 lot single family subdivision
- Received final site plan approval October 2017 for Phase 1 – consisting of 60 lots
- Improvements to Hollywood Road
- Waterline improvements/Well & Water Tower site



# The Hamptons at Leonardtown

142 unit luxury apartments

- Scheduled to open Late 2018
- Pool and clubhouse
- Access from Rt. 5 and Fenwick Street
- Walkable to downtown businesses



# Commercial Projects

- Park Avenue Apartments
- Leonardtown Library and Senior Activity Center
- SMECO

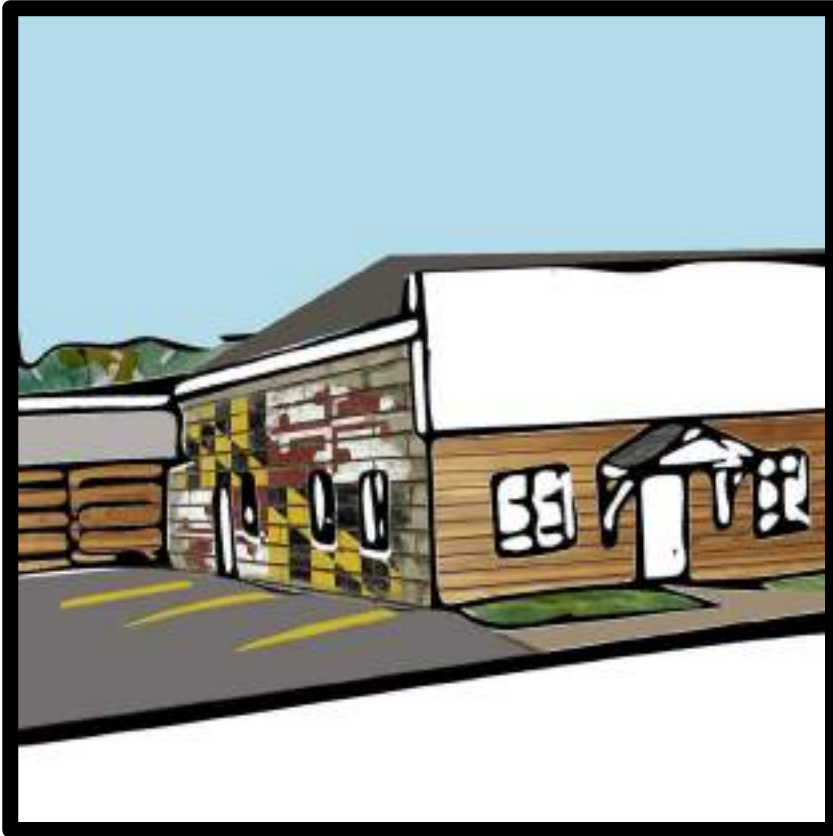


Leonardtown Library and Garvey Senior Activity Center



# Shepherd's Old Field Community Market

- Opening April 2018
- Farmers Market, Consignment space, Coffee bar, root SUP & Fitness Entertainment space
- Beer and Wine Garden in design





- New partnerships and outreach
- Increase activities for A&E First Friday
- Public Art Projects



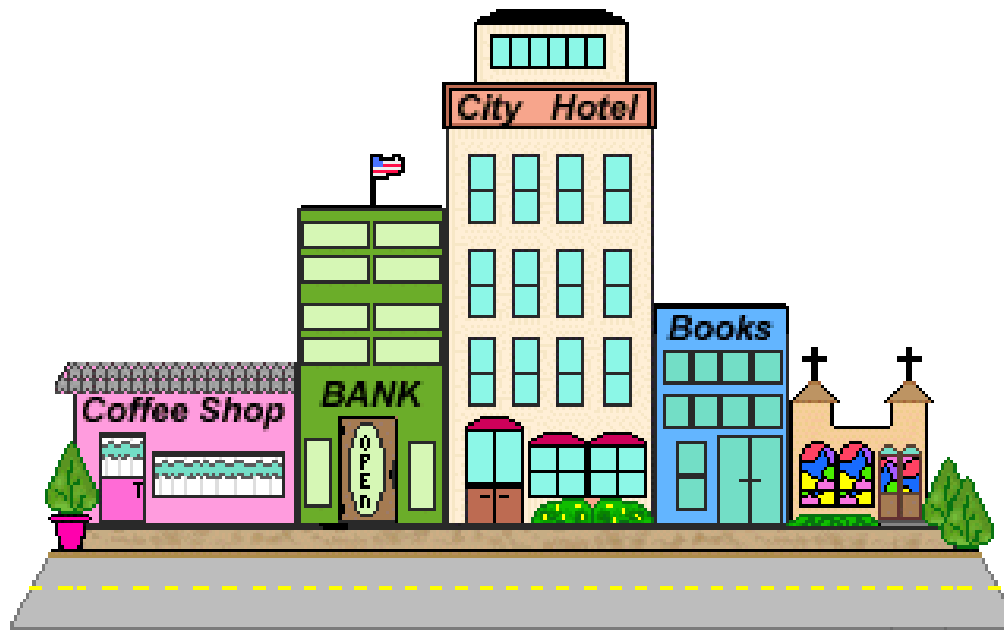
# Main Street Affiliate

- Main Street Workshop held January 22<sup>nd</sup>
- New office manager position



# Economic Development

- Update Downtown Plan
- Retail Recruitment
- New Businesses



# 2018 Events

- Earth Day– April 22<sup>nd</sup>
- Spring Fling Classic Car Show–April 29<sup>th</sup>
- Leonardtown Rotary Paddle for Heroes– June 9<sup>th</sup>
- US Navy Band Country Current– June 21<sup>st</sup>
- So MD Film Festival– July 13<sup>th</sup> & 14<sup>th</sup>
- SMBC Summer Regatta–July 28<sup>th</sup> & 29<sup>th</sup>
- Beach Party– August 4<sup>th</sup>
- Taste of St. Mary's– September 15<sup>th</sup>
- Trick of Treat on the Square– October 20<sup>th</sup>
- Veteran's Day Parade–November 11<sup>th</sup>
- Christmas on the Square–November 23<sup>rd</sup>



## 2018 CALENDAR OF EVENTS



COMPLIMENTS OF:

*Commissioners of Leonardtown*  
A MARYLAND ARTS & ENTERTAINMENT DISTRICT

